

## Report from AISAM 2003

Following the outbreak of Severe Acute Respiratory Syndrome (SARS) in Asia earlier this year, the Board of the Australian National Business School decided it would be unwise to conduct the Asian Intensive School for Advanced Management 2003 in Penang.

Given that many participants had incorporated AISAM into their 2003 study programs, it was decided not to cancel AISAM 2003 but to relocate it within Australia.

Due to the generous cooperation and assistance received from staff at the Graduate School of Management, AISAM 2003 was relocated and most successfully conducted at the Gold Coast Campus of Griffith University. Despite the disappointment that AISAM 2003 had not been held in Penang, there was a high level of satisfaction with the program as delivered, with forty-nine students attending, mostly from Graduate Schools from within Australia.

AISAM 2003 was officially opened by the Consul of Malaysia, Mr Paul Everingham. Participants were welcomed to the AISAM program by the Chairman of ANBS, Professor Philip Clarke and Professor John Dewar, the Pro-Vice Chancellor, Law and Business, Griffith University welcomed students to Griffith University.

In addition to presenters drawn from Graduate Schools in Australia, Scotland, Malaysia and Denmark, the academic program included addresses by:

- Dr Lorraine Ruffing, Head, Technology and Enterprise Branch, United Nations Council for Trade and Development (UNCTAD); and
- Hon. Professor Soheil Abedian (Griffith University), Managing Director, Sunland Group Limited.

It is proposed that AISAM 2004 will return to Penang. Planning for the return is well advanced and the program looks very exciting.

So if you plan to participate in AISAM 2004 contact the ANBS Office sooner rather than later! Places are limited.